# Journal of Commerce and Business Studies (JCBS) (ISSN: 2322-0767)

# Call for Papers

## Special Issue

Loss of millions of lives, the suffering and grief, and the myriad disruptions to lives and livelihoods are the realities of the pandemic across nations of the world. Covid-19 impacted every element of life, disrupted daily life in almost every region of the world and forced the closure of businesses. The Covid-19 pandemic - a health emergency developed into an economic emergency, posing the worst threat to state budgets since the 2008 financial crisis. In addition to having an impact on the economy, this also has a negative impact on society as a whole, which has drastically altered how both firms and customers behave.

Understanding the impact of Covid-19 helps both people and the organisations to find the ways to build better world for tomorrow. Mckinsey through its #100 briefing notes published since March 2020 to assess viruses implications for businesses suggest that post-covid businesses need a path to net-zero transition, resilient talent pool, a resilient organisation, engaged employees, health and well-being for all, and adaptable leadership among other changes that define a new normal for all.

We invite the original research papers, review papers, or case studies for the Special Issue of the Journal of Commerce and Business Studies (JCBS) to know the impact of Covid-19 on business, economy, education, research and innovation and other aspects of human life. The specific theme for the Special Issue is –

"COVID-19 from being a fresh emergency to a fact of life - a new normal"

### Regular Issue

We also invite research articles, review papers and case studies for the regular issue of Journal of Commerce and Business Studies (JCBS) covering a wide range of research areas related to Management, Commerce, Economics, Business, Retailing, Finance, Marketing, Human Resource, Banking, Insurance, Corporate Governance and emerging allied areas of knowledge.

Submission Date for Regular Issue: Open throughout the year

#### **Submission Procedure:**

Submission should be made through google form:

https://docs.google.com/forms/d/e/1FAIpQLSetTnPym8UIjKX3uvEYgeUIHkF0czK9O-ZtUOU8jrtIrnelTA/viewform?usp=share\_link

#### **Author Guidelines:**

You are requested to follow the author guidelines available at https://journal.commerce.du.ac.in/guide.html

#### **Publication Timelines:**

Referee reports to author(s): Usually within one month

Acceptance result: After one to two rounds of reviews through our fast-track review process (Maximum 6 months for acceptance).

Only original and non-plagiarized papers are eligible for consideration. All submissions made to the journal are initially checked for originality using anti-plagiarism software. The manuscripts in which the plagiarism is detected are handled based on the extent of the plagiarism.

Less than 20% Plagiarism: The manuscript is forwarded for review process.

Between 20-30% Plagiarism: The manuscript is sent back to author for content revision. The authors are advised to revise the manuscript and resubmit the manuscript.

Greater than 30% Plagiarism: The manuscript will be rejected without the review.

- Publication Fee
- No publication fee is charged by the department for publication in the Journal of Commerce & Business Studies.

#### Contact Us

In case of any queries, please feel free to connect with us at commercejournal.dse@commerce.du.ac.in.
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